# **Open Call Fotografia Europea 2021**

Do you have a photography project that is in keeping with the subject of Fotografia Europea 2021? Would you like your work to be shown to the audience of the Festival? Then, you're ready to enter our contest!

## Form and regulations

The call for Fotografia Europea 2021 is open now, so you can take part in this year's Festival, called "On the Moon and on Earth / Make way for dreamers!", due to take place in Reggio Emilia from 21st May to 4th July 2021, with an outdoor preview on 14th May. This year, we decided to focus on exhibitions that can be enjoyed at any time, regardless of the situation we will be in. That's why the Open Call, which has always been a way to give visibility to European photographers, will be moving outdoors too.

Who can take part in the contest? Any photographer, curator or European (or Europe-based) collective of any age, with a project that explores this year's theme from a creative and unusual perspective. The deadline to submit your entry is 22nd February 2021 at 01.00pm CEST.

**Application fee: 20€** 

Deadline: 22nd February 2021, 01.00pm CET

All entries will be assessed by the members of the artistic committee of the Festival.

## Concept Fotografia Europea 2021

Sulla Luna e sulla Terra / fate largo ai sognatori!

After the forced pause that led to the cancellation of last year's events, FE2021 starts from a verse by Gianni Rodari "Sulla Luna e sulla Terra / fate largo ai sognatori!" (On the Moon and on Earth / Make way for dreamers!) to highlight the importance of imagination, in its creative meaning, in generating meanings and visions. "Utopia is as educational as the critical spirit" says Gianni Rodari in the Grammatica della fantasia, reminding us of the importance of creativity in the educational process. What remains of Rodari's teaching today? What remains in a completely transformed world in which all aspects, even those related to creativity, have passed through personal and glob al processes of rethinking and re evaluation? Does it still make sense to use the word "dream" in such a transfigured world? How did we get here? How can we look beyond? The past year has profoundly changed our way of life, making us all discover ourselves as more fragile humans and perhaps even more human; what are the new paths to take as such? Are there any old paths we had forgotten? FE2021 questions the role of images and visual culture in this particular moment, focusing on their complex and multiface ted nature which makes any unique definition difficult. But it is thanks to these characteristics of lack of determination, temporariness, ambiguity and complexity that images are a good starting point to help us rethink the world we live in. FE2021 is the refore open to all those projects capable of activating answers, generating doubts and raising questions, prompting us to look at, review and rethink the creative process at a time of transition like this towards new and other ways of being and living. A ll this without forgetting one aspect that has always characterised the history of images: their ability to generate beauty, to give comfort to the eyes and spirit, to implement processes of cure and healing, to unite and generate a sense of shared belonging.

#### **Prize**

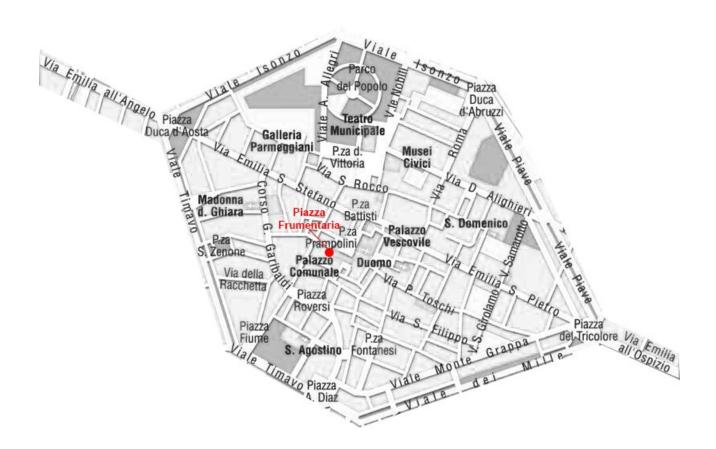
The selected project will be exhibited at a show worth up to 3,000 euros that will be set up in Piazza Frumentaria, and the exhibition will be included in the official programme of the Festival. The prize will cover the production, installation, travel, and board and lodging on the opening days. **The winner will work side by side with the staff of the Festival in the development of the final installation.** 

### Location: Piazza Frumentaria

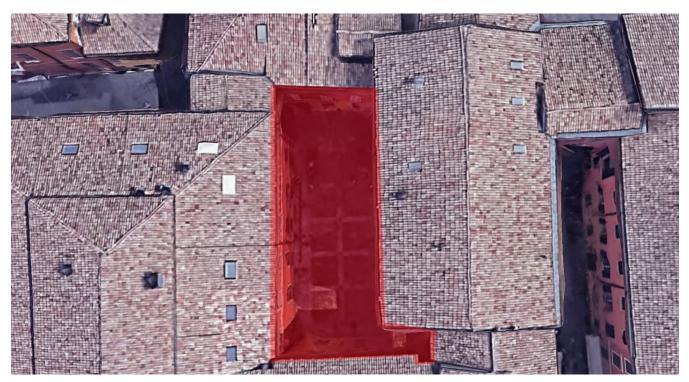
Piazza Frumentaria is a little square right in the heart of Reggio Emilia, a stone's throw from Piazza Camillo Prampolini, the city centre that is home to the Cathedral of Santa Maria Assunta and the Town Hall. Piazza Frumentaria is located next to the eponymous Palazzo della Frumentaria, built between Via San Pietro Martire and Via del Consorzio in 1600 as the city's granary building.

Piazza Frumentaria opens out onto the adjacent municipal palaces on the second floor of the buildings that stand all around the square. There will be a limit on the number of people who can have access to such buildings, in compliance with COVID-19 rules. For this reason, priority will be given to projects and installations that can be viewed from different angles (from the square and from the accessible buildings all around the square).

### Map



# Images fo the square









View from via San Pietro Martire

## View from the bottom of Piazza Frumentaria





View from via San Pietro Martire, left corner

View from via San Pietro Martire, right corner





View from the bottom of Piazza Frumentaria, right corner





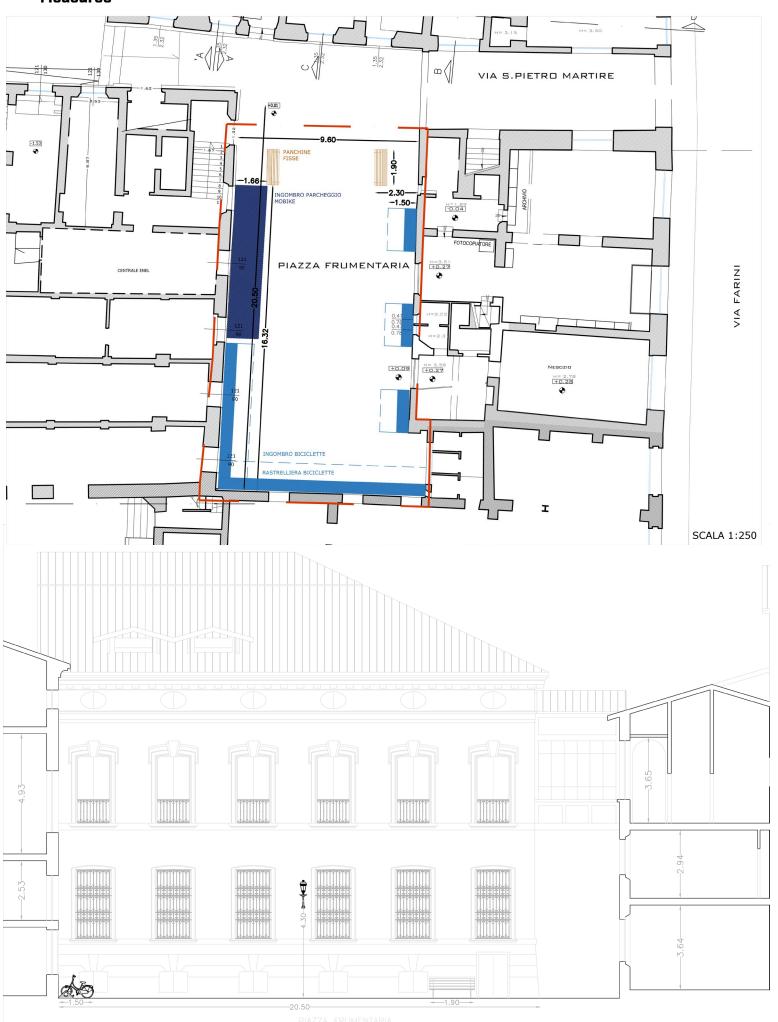


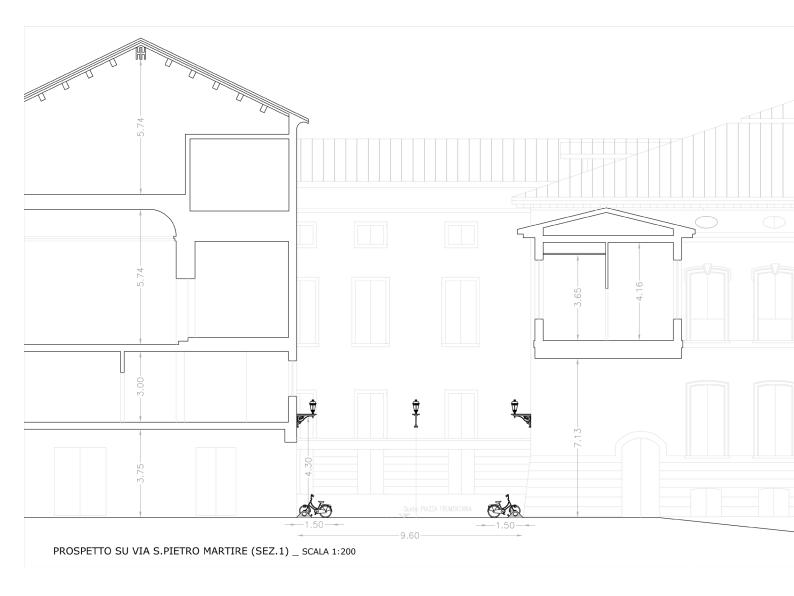
Top view, from municipal offices

Top view, from municipal offices



## **Measures**





For further information about sizes/footprints, send an email to: call@fotografiaeuropea.it

### **Technical details:**

- The installations may be set up within the square
- The square and the walls of the surrounding buildings may not be pierced or damaged in any way
- The features located in the square may be included in the project, such as window grilles, benches, lampposts, etc.. (unless they may be damaged by the weight and nature of the project)
- Vertical installations will be accepted.

## Required material:

- from 10 (min) to 15 (max) images JPEG format, size max 3MB, 2000MP long side
- PDF (10 pages max) containing:
  - o Title of the project
  - o Biography of the participant (artist, curator, collective) (max 1000 characters including spaces)
  - o Concept (max 2000 characters including spaces)
  - o Render, sketches or images of the final installation
  - o Budget estimate for production, installation and set up
  - o Contact details

#### To enter:

- Pay the entry fee by PayPal on the website of Fotografia Europea.
- Send your pictures, a PDF file with all the materials listed in the form, the PayPal receipt and the Privacy Notice, duly filled in and signed, via Wetransfer (don't send a link) to call@fotografiaeuropea.it

If you do not receive notification within seven days that the materials have been downloaded, please write to call@fotografiaeuropea.it