



## FOTOGRAFIA EUROPEA 2016

CONCEPT: The via Emilia. Roads, journeys, borders.

### DAY 1- Reggio Emilia & Fotografia Europea

Reggio Emilia, The city of the Tricolor Flag –  
full day visit to the exhibitions of FOTOGRAFIA EUROPEA 2016

Your day will start with the discovery of the 11th edition of one of the most interesting **photography festivals** in Italy and Europe, which takes place annually in Reggio Emilia. This year's theme explores the concept of "**Via Emilia**", the same major Roman road that runs "from the river to the sea", running through the old town and its artistic wonders. Going through a visual journey, between the most important places of the local territory and the venues that host the exhibitions in program, you can visit and discover **Chiostrì di San Pietro**, a mannerism's jewel and one of the main hubs of the event, together with the prestigious exhibition venue **Palazzo Magnani Foundation**.

**Fotografia Europea. The via Emilia. Roads, Journeys, Borders.**

*"The road marks borders, the way cuts through them. The way is shared. The road is our own. Like words. The language is shared, but the words are our own"*- Corrado Costa.

The roads of photography, its borders, its frontiers and its transits...from the Via Emilia, to all the other roads in the world...all narrated by images.

Even this year the focus will be on **photography** as a privileged instrument to reflect on the complexity of contemporary society. A wide-ranging reflection on modern image, regarding not only photographers, but also intellectuals, artists, philosophers and writers.

Enjoy a **tasty light lunch** and take the opportunity to discover our local products, to appreciate our traditional flavors, made with care and passion.

A delicious **welcome dinner** will delight you with dishes that bring together innovation and tradition. In a city synonymous with hospitality and traditions, where the gourmet culture meets local flavors.

**Overnight** at the hotel in Reggio Emilia.

## DAY 2 - Reggio Emilia, the contemporary city that combines history & flavors

During the morning you will visit a must-see project on the contemporary art, deeply tied to the history of the city: **Maramotti Collection**, which completes the urban dialogue between art and architecture.

*The contemporary art collection of Max Mara's founder, **Achille Maramotti**.*

*A set of artworks that reflects the life of the founder of the Italian firm and his passion for art. The Collection includes several hundreds of pieces realized from 1945 to today, which more than two hundred in permanent exhibition, including works of the most influential artists of the world of the last sixty years.*

After the visit, your tour will continue with a delicious **lunch** in a local **restaurant** where you will enjoy the traditional regional cuisine.

In the afternoon, you will visit a local **vinegar loft** to have a taste of the **Traditional Balsamic Vinegar of Reggio Emilia**, supported directly by the explanation of the producer.

*Result of a centuries-old history and a masterpiece of Italian flavour, the **Traditional Balsamic Vinegar of Reggio Emilia** is aged for at least twelve years in the attics of the vinegar lofts of Reggio Emilia.*

*You will discover the secrets of these magical places following the whole **process of aging** of vinegar and **tasting various samples** at different stages of processing. You will understand the evolution and the reason of its success.*

**\*\*\* Itinerary valid from May the 6<sup>th</sup> to July the 10<sup>th</sup> 2016**

**From Friday to Sunday limited to the opening times of the exhibition venues.**



PRICE PER PERSON (min. 2 people)  
starting from: **159,00 €**\* VAT Included

*The price and the program may vary at time of booking, once checked the availability of rooms and services provided*

**The price does include:**

An overnight stay in a double room with breakfast in a 3 stars hotel in Reggio Emilia. From the night of the 1<sup>st</sup> day to the breakfast of the 2<sup>nd</sup>.

Day 1: ticket to Fotografia Europea\*, light-lunch, welcome dinner

Day 2: guided tour at Maramotti Collection, lunch, guided tour to a local vinegar loft with tasting.

**The price does not include:**

Transfer; others guided tours; City Tax– currently not required in Reggio Emilia; anything not specifically mentioned in the "included".

\*ticket is valid on the opening times of the exhibition venues, refer to the program of the festival for specific details regarding each different venue.

***In the case in which the group of participants does not reach the minimum number of people quoted, ITINERE Inc. reserves the right to verify the amount set out above and make variations.***

\*\*service guaranteed booking at least 24h in advance